

Market Intelligence White Paper

Explore the quantum technology market data, reports, analytics and insights.

TLDR? Watch the overview here:

▶ The Quantum Intelligence Platform: track the quantum market in one place



Introduction

Quantum technology is a rapidly emerging and constantly evolving industry that is increasing in size and complexity daily. Not only are quantum technology companies part of a rich ecosystem that deals in sometimes counter-intuitive science, its vertical and horizontal depth and width is expanding as quantum technologies mature and transition from in-house operations to partnering and outsourcing. Numerous specialist, suppliers stretch the value chain to end users across industries, sectors, and government agencies, investigating the transformative power of quantum technologies.

In the quantum technology ecosystem, open-source information is fragmented across startup creation, investment rounds, dissemination of research breakthroughs, constant streams of company news and patent filings. This makes it nigh impossible to stay informed and up-to-date for improved strategies and operations.

Adding to the complexities, growing pressures of 'economization' is also being witnessed for many quantum technology developers that need to demonstrate commercial value or a roadmap towards it, while navigating quantum markets that are increasingly being fragmented and specialized in regional clusters.

The Quantum Insider's intelligence platform equips decision-makers with credible and timely insights to easily monitor and navigate everything in the quantum technology industries for market research, ecosystem mapping, economic development, due diligence, and more.

Guided by making the complex actionable, the intelligence platform gathers and structures global data on quantum technologies, presenting it in a user-friendly format, and disseminates it into insights that take advantage of powerful network theories.

Through this platform, investors, startups, corporations, accelerators, policy makers, and governments gain holistic, yet comprehensive insights of the entire quantum technology landscape.

The platform features detailed data on companies, investors, academic groups, government institutions, and more, underpinned by a proprietary taxonomy that allows the information to be filtered and structured. Customizable metadata, along with powerful visualization tools such as our unique graph explorer and market mapping, make it easy to extract intelligence out of information.

With the Quantum Insider's intelligence platform, decision-makers can stay informed, make strategic decisions, and navigate the rapidly evolving quantum technology ecosystem: to transform the complex into actionable insights.

This whitepaper is designed to show you and your institution how to use the intelligence platform to accelerate your quantum adoption and readiness journey.



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About Resonance

Resonance, founded in 2019 in Toronto, Canada, makes deep technologies accessible, helping clients and audiences thrive in a rapidly evolving world. We empower corporations, governments, academia, and startups with actionable insights across sectors like quantum technologies, AI, climate tech, space, and digital twins.

Our Al-driven intelligence platform processes real-time and raw data from over 100,000 sources, offering strategic insights for growth and innovation. We deliver this through three key units:

- Intelligence Platform: Al-powered data for informed decisions.
- Intelligence Consulting: Expert guidance for market strategies.
- Intelligence Studio: Enhance your brand with targeted content and marketing.

We have 150 clients globally driving data-driven decision-making in emerging technologies. Whether shaping policies or guiding corporations, Resonance is at the forefront of deep tech innovation, making complex information accessible and empowering clients to shape the future with clarity and purpose.

Resonance empowers decision makers with intelligence to navigate and harness emerging technologies shaping the future.

150+ Clients Globally

1M+ Data Point

150% Growth

1M+ Monthly Readers















Mapping the Global Quantum Ecosystem

This section outlines the coverage levels offered.

Classifications

Taxonomy											
Classification	Classifications - Companies										
Here you can	Here you can read and explore our main taxonomies.										
Primary Classifications	Software	Hardware Components	Quantum Communications & Security	Quantum Computers	Quantum Sensing & Imaging						
	Multiple Software Offerings	Components and Cooling Systems	Quantum Encryption	Superconducting	Quantum Dots						
	Quantum Computing Applications	Other Quantum Hardware	Quantum Communications & Security Hardware	Trapped Ion	Quantum Wells						
	Quantum Computing Algorithms	Lights and Lasers	Post Quantum Cryptography	Neutral Atoms	Quantum Sensing & Imaging Hardw						
	Quantum Cloud and Development Platform	Multiple Hardware Offerings	Multiple Security Solutions	Silicon	Multiple Quantum Sensors						
Secondary	Firmware and Enablers	Processors and Chips		Photonics	Measurement Devices						
Classifications		Control Hardware		Topological qubits	Imaging and Detectors						
		NV Diamond Hardware		NV Diamond							
		Quantum Sensing Components		Electrons on Helium							
		Vacuum Systems		Cavity QED							
		Diamond Components		NMR Qubit							

Quantum technologies encompass extensive and multifaceted subdomains that increasingly fragment and specialize as the global value chain expands.

Our platform provides a comprehensive analysis of each domain, offering a structured understanding of the fields and opens possibilities for enriching your analysis with network theories.

Each high-level category is underpinned by a deeper taxonomy.

For example, if you need to complete a situational analysis of the superconducting quantum computer ecosystem in Europe, you can filter the quantum ecosystem by the primary classification 'quantum computers', secondary classification 'superconducting' and narrow the region to 'Europe'.

The list of companies can then be characterized and synthesized with additional parameters such as value-adding suppliers, forward thinking end users, investors, and stakeholders such as quantum centers of excellence and universities.

Quantum Computing

The quantum computing ecosystem is expanding rapidly, spanning start- and scaleups, value-adding suppliers, global corporations, government institutions and centers, and universities actively pursuing utility-scale quantum processing.



Our data includes information on qubit modalities, roadmaps and emerging commercialization as pressure on companies to deliver practical value increases.

Secondary Classifications:

- Superconducting
- Trapped Ion
- Neutral Atoms
- Silicon
- Photonics
- Topological qubits
- NV Diamond
- Electrons on Helium
- Cavity QED
- NMR Qubit

Quantum Hardware & Software

As quantum technologies mature, the value chain is transitioning from in-house operations to outsourcing to specialist suppliers, diversifying the ecosystem and making it more complex to understand and disseminate.

Quantum hardware and software companies represent a critical part of the supply chain for quantum technology companies, acting as the value-adding entities that produce parts needed to build quantum devices or translate technical complexities into practical solutions for end users.

Often these hardware and software suppliers fly under the radar, making it hard to find reliable information about them.

Our platform tracks over 750 entities, covering their technological details and partnerships across the rapidly growing ecosystem.

Secondary Classifications:

- Components and Cooling Systems
- Other Quantum Hardware
- Lights and Lasers
- Multiple Hardware Offerings
- Processors and Chips
- Control Hardware
- NV Diamond Hardware
- Quantum Sensing Components
- Vacuum Systems
- Diamond Components
- Multiple Software Offerings
- Quantum Computing Applications



- Quantum Computing Algorithms
- Quantum Cloud and Development Platform
- Firmware and Enablers

Quantum Sensing

Quantum sensing harnesses the principles of quantum mechanics to attain remarkable accuracy, sensitivity, and resolution in measurements. While its practical applications are already evident in various domains, the organizations in this field often remain hidden.

Our platform sheds light on 100+ quantum sensing companies, investors, universities, and other entities, presenting a comprehensive overview of the quantum sensing ecosystem.

Secondary Classifications:

- Quantum Dots
- Quantum Wells
- Quantum Sensing & Imaging Hardware
- Multiple Quantum Sensors
- Measurement Devices
- Imaging and Detectors

Quantum Communication & Security

As cyberthreats evolve new security methods are being sought, especially critical infrastructure organizations.

Four methods are pursued in addressing the quantum threat to security and communication. The first is specially-designed classical encryptions to protect against quantum processing known as post-quantum cryptography (PQC). The second is a unique form of information-sharing called Quantum Key Distribution (QKD). The two remaining areas are less discussed, Quantum Random Number Generators (QRNGs) that can strengthen existing encryption algorithms, and Quantum Cryptanalysis that explores how quantum algorithms can break existing encryption standards aiming to develop safeguards against them.

We track all stakeholders across this increasingly complex and growing global ecosystem.

Secondary Classifications:

- Quantum Encryption
- Quantum Communications & Security Hardware
- Post Quantum Cryptography
- Multiple Security Solutions



Entities & Geography

As governments are categorizing quantum technologies as 'critical,' regional specialization and commitment are on the rise across continents.

Our platform provides a comprehensive global perspective of the quantum landscape, able to filter data specific to geographies of interest down to the city level.

This enables you to identify specialization clusters, how partnerships, mergers and acquisitions evolve, and collaboration deals between nations.



Over 6,000 entities are being tracked in real time globally with more added every day.

1,480+ quantum technology companies (computing, security, sensing, etc.)
1,440+ investors involved in quantum technology fundraises
780+ funding rounds since 2002
960+ groups/centers involved in quantum technology research
580+ universities engaged in quantum technologies
180+ national labs and government agencies
450+ end users of quantum technology
40+ Consortias within the Americas, EMEA, and APAC
80+ Quantum Computing as a Service and Quantum Processing Unit Providers



Proprietary reporting from owned assets

Proprietary trained Al processing

Unstructured data (from third-party Nichose*)

Proprietary platforms

Proprietary platforms

Our intelligence engine leverages AI to structure and present real time data, at scale

Our proprietary platform consists of three stages to transform unstructured open source data into cleaned up intelligence that enables the dissemination of conclusions to aid decision-making across business and governments.

Data Mode

Stage 1: Data collection

- The core of the intelligence platform is the live aggregation of open-source intelligence (OSINT in military parlance) into conveniently categorized data.
- Complementary to the OSINT data, Resonance owns independent media brands to supply a
 consistent flow of editorial information covering the relevant deep technology ecosystem, bringing
 critical nuance to the raw data.
- To further complement data credibility and fidelity, over 100,000 outlets as data entries from non-Resonance sources, deliver unstructured, unprocessed data.
- Additional 3rd party APIs are leveraged to enrich data inputs (e.g. media coverage data, patent data, and academic paper data).

Stage 2: Data structuring

- Resonance has developed its own core software to turn large inputs of unstructured data into useful industry intelligence.
- The software is underpinned by Resonance's proprietary industry taxonomies which define how an ecosystem should be structured, understood and analyzed.
- Resonance leverages its proprietary AI to cut through thousands of data points to further structure and process the data.
- As a last step, Resonance experts and analysts consistently check for quality assurance throughout the intelligence platform.

Stage 3: Data output

- This methodical process concludes in structured data that is presented in a modern and highly customizable multi-tenant SaaS platform.
- Access is provided as a subscription and is delivered through your browser.



Use cases

This section provides an overview of the types of use cases covered offered by the platform.

Competitive Intelligence

Access relevant comparative metrics across quantum companies to ensure your organization stays competitive.

Due Diligence

Analyze rapidly emerging technologies with the latest and deepest information, supporting investment decisions and product development.

Ecosystem Mapping

Gain a structured view of the quantum technology ecosystem, including academic institutions, national labs, and corporate end-users.

Opportunity Scouting

Cover the entire value chain, from suppliers to end-users of quantum technology, and identify potential partnerships, acquisitions, and collaborations.

Technological Growth Assessment

Evaluate the readiness levels of various quantum technologies with expert assessments on technology maturity and commercial viability to make decisions on investments, development and timing for market entry.

Economic Development

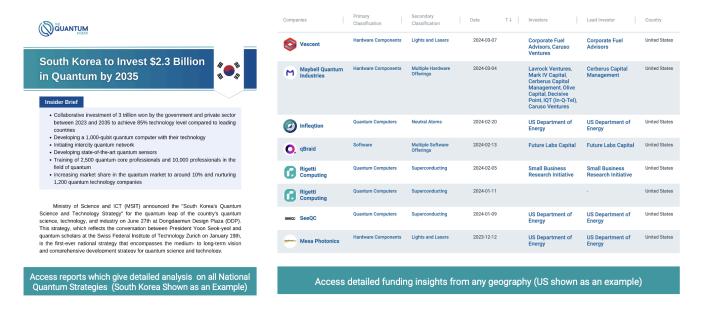
Assist the formation and intelligence background of national policies, initiatives, regulations, incentives, and standards for quantum technologies for economic and infrastructure development.



Worked Examples

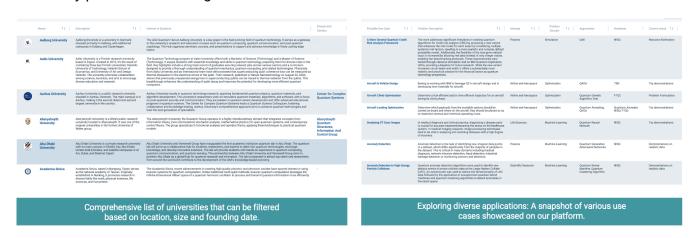
This section provides some practical worked examples of how our different customers use our platform.

1. Develop your National Quantum Strategy



Our platform assists in developing national quantum strategies by providing in-depth insights into other nations' quantum strategies and their cross-border collaborations, available in the reports section. In addition, comprehensive private and public funding details filtered by geography with detailed network data of regional organizations can assist in policy development and funding commitments.

2. Identify partners for skilling and solutions



Our platform provides in-depth information on a nation's or region's universities and other academic institutions actively engaged in quantum research and vocational programs. This empowers users to identify suitable partners for skill development and research collaborations, or in assessments of new expansions. Additionally, to inform users of quantum technologies' potential, use cases are featured that can provide practical value.



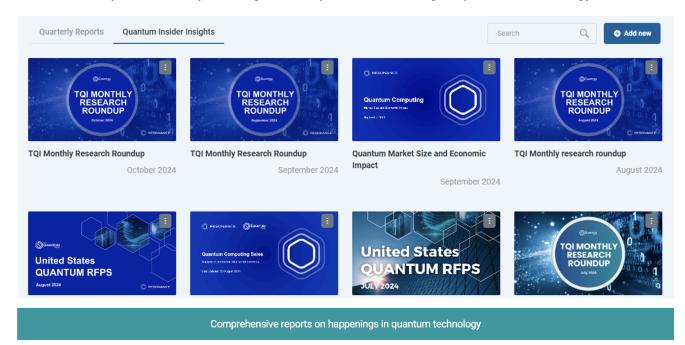
3. Obtain information about your country's quantum ecosystem



Get comprehensive understanding of any countries quantum ecosystem through our map view (India shown as an example)

Using our map view feature, users can get a complete understanding of a country's or region's quantum ecosystem through network visualization, forming intricate nodes and connections between startups, larger corporations, universities, government entities, investors, and more. This way, government institutions and policymakers can track the networks of their local quantum technology organizations to inform where incentives and programs benefit the most.

4. Access comprehensive reports to gain a deeper understanding of quantum technology

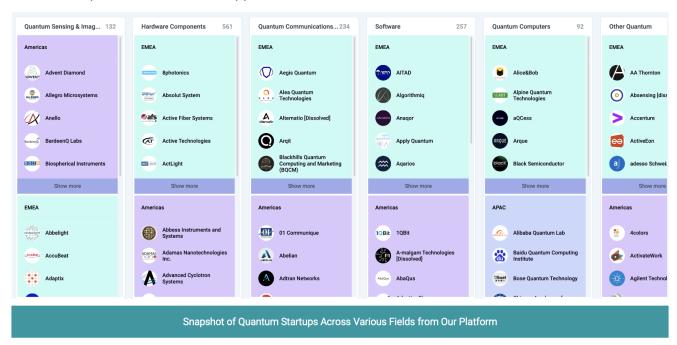


We regularly publish commercial news in the quantum computing industry and monthly research roundups that also provide in-depth reports on vendor sales, quantum security, and more. The reports illustrate how our platform's data can be disseminated into insights, while providing unique details on leading themes in quantum technologies for our users.



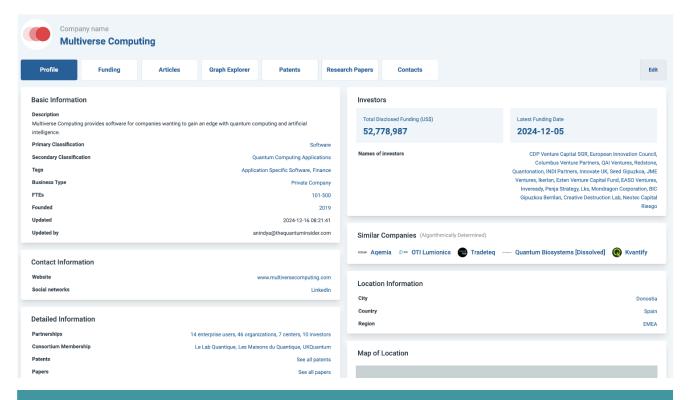
Investors

1. Discover potential investment opportunities



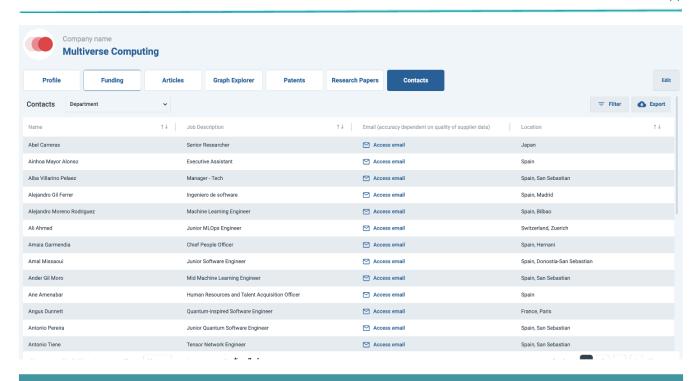
The intelligence platform provides comprehensive and up-to-date company information spanning quantum domains across the globe. This empowers users to discover transformative quantum ventures in their early stages, offering valuable investment opportunities.

2. Perform due diligence on companies of interest



Company Profile gives in depth insights into each company (Multiverse Computing shown as an example)

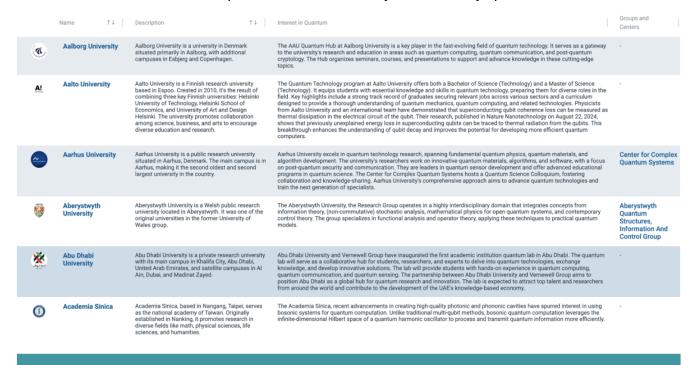




Our newly launched contact feature helps you get relevant personnel contact information which can be filtered by departments.

We offer in-depth information about each company. This includes essential details such as basic company information, technological specifications, contact details, funding data, patents filed, and relevant articles.

3. Find universities with notable quantum research activity to scout early spin offs

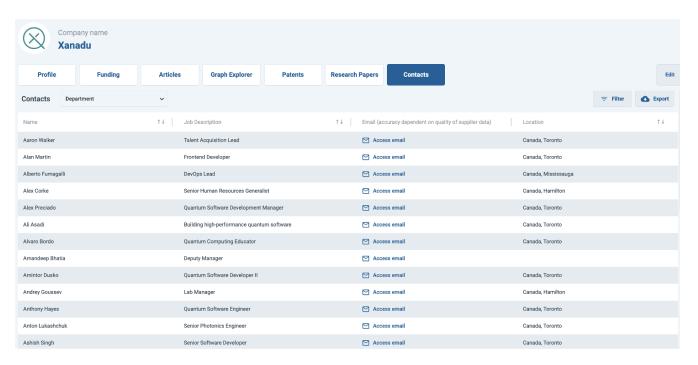


List of universities which are a part of the quantum ecosystem.



Our platform provides detailed insights into universities with active quantum research programs, enabling investors to identify potential early spin-offs as opportunities, or new competitive entrants.

4. Find contacts through our quantum expert network



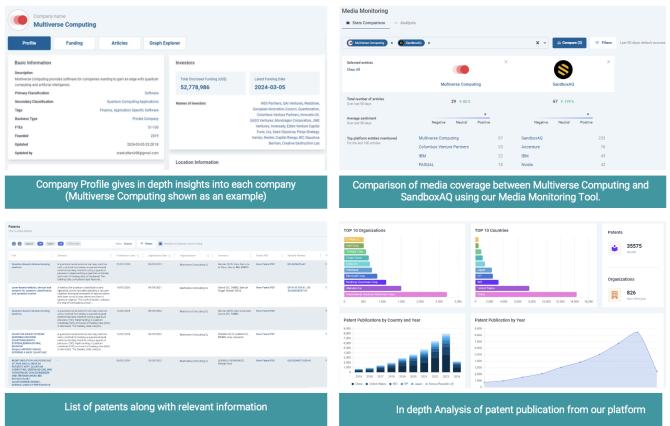
Comprehensive Contact Details: An insight into company's (Xanadu taken as an example) team structure.

Our platform provides an easy list of quantum individuals in key roles, enabling partnerships, collaborations, investments, or primary research.



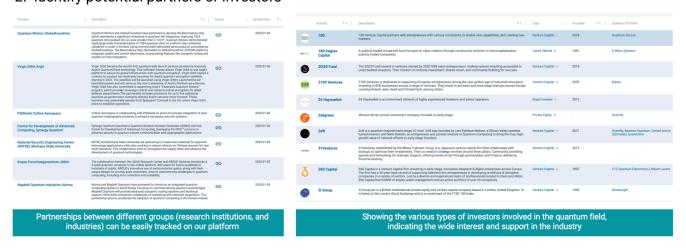
Quantum Company

1. Gather Competitive intelligence



Our platform offers in-depth information about each quantum organization, such as basic company information, technological specifications, contact information, funding data, patents filed, and relevant articles. Our unique media monitoring tools further helps our users to gain an overview of media coverage and sentiment, proving to be a great tool to track PR.

2. Identify potential partners or investors



Our platform offers comprehensive investor information with basic details, portfolio, and funding rounds. Additionally, the partnerships page assists users in discovering potential partners for collaborations, enabling networking opportunities.

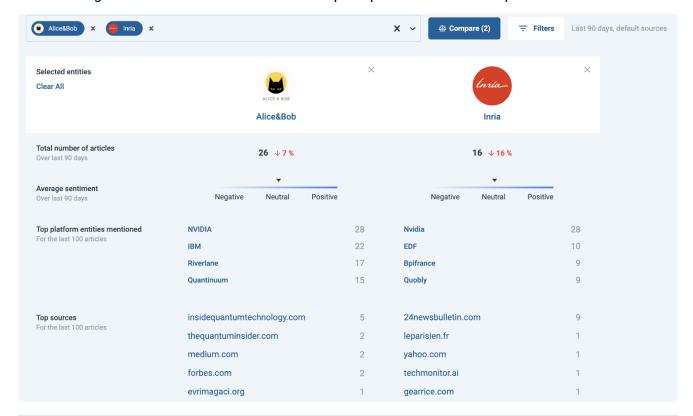


3. Stay informed about every country's government funding

Quantum Initiative Funding by Country USD Millions						
Country/Region	↑↓ Funding USD	↑↓ National Strategy				
Australia 🕕	228.6m	Australia National Quantum Strategy				
Austria	162.0m 🌘	Austrian Quantum Technology Initiative				
■◆■ Canada	1.0bn 🔘	Canada's National Quantum Strategy				
China 🕦	15.0bn 💿	Treated as a strategic industry in China's Five Year Plans				
Denmark	604.0m 🌑	Quantum Computing Programme				
Global Quantum Funding Insights: Tracking National Investments and Strategic Initiatives						

Our platform provides details about the quantum initiatives through national quantum strategies and funding commitments, highlighting each nation's strategic focus in quantum technology. It helps companies identify regions with government support and align their efforts with national priorities.

4. Gain insights into media sentiment to assess perception and boost competitiveness



Snapshot of Media Sentiment Analysis which gives insights into quantum companies' perception.

Our platform offers detailed media coverage insights and sentiment analysis tailored for quantum companies. It provides a comprehensive understanding of public and media perceptions. By



comparing media coverage with competitors, organizations gain valuable insights into their own media presence, enabling them to maintain a competitive edge in the industry.

5. Discover a list of Government Opportunities

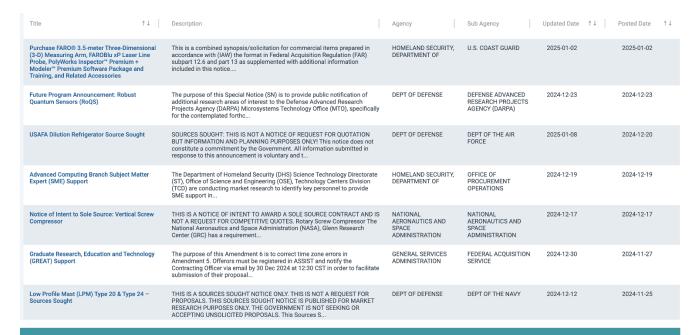
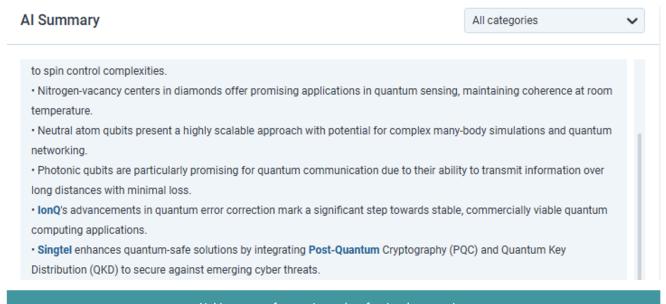


Table showcasing government opportunities for quantum companies to engage in funded projects.

Our platform provides a list of all the government opportunities that could help quantum companies enhance their reputation and business development by working on government-backed projects.

6. Stay up to date with Al-driven news summary



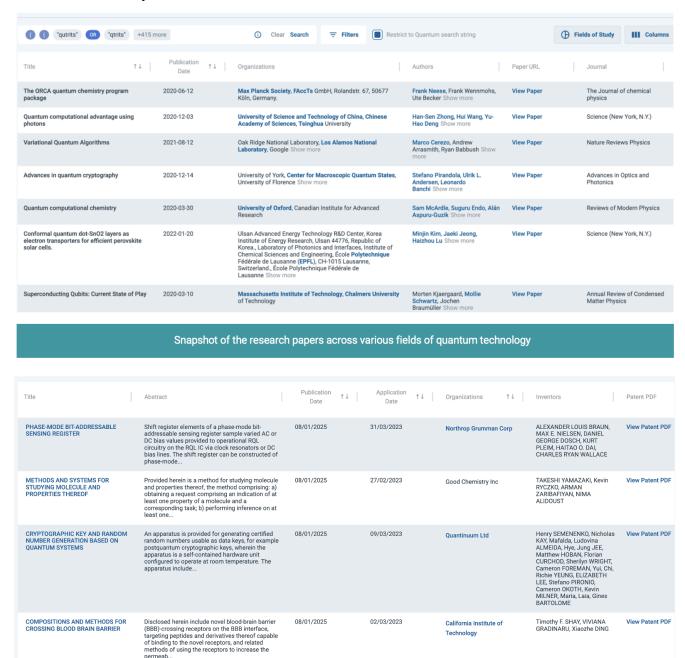
Al driven news for concise and professional summaries.



The platform delivers Al-driven summaries, including technical, grant, market, patent, and financial news. This service makes it easier for companies to stay informed on key developments without spending hours on news consumption. By filtering and distilling relevant information, the platform saves time and ensures that critical insights are never missed.

7. Gather R&D Analysis

COMPOSITIONS AND METHODS FOR CROSSING BLOOD BRAIN BARRIER



Snapshot of patents across various fields of quantum technology

02/03/2023

California Institute of

Our platform provides a list of research papers and patents per organization to stay informed about emerging trends and competitive factors, while enabling users to foster innovation and safeguard strategies.



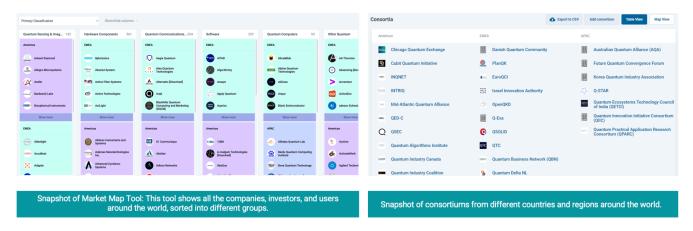
Enterprise

1. Find partners to implement quantum solutions



With our platform, users gain valuable insights into all available quantum processors, the services and deployment models offered, and a range of practical use cases identified with each quantum technology organization. This comprehensive information empowers users to make informed decisions and select suitable partners for implementing their quantum solutions effectively.

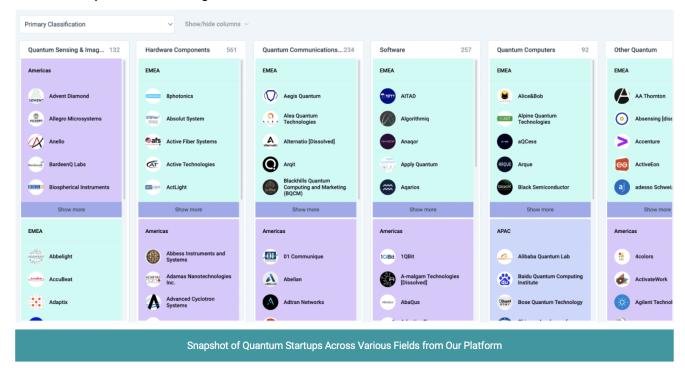
2. Identify relevant stakeholders and consortia to collaborate with



Users can easily identify relevant stakeholders ranging from universities to startups, collaborative efforts in research, skill development, and more. Our extensive consortia page showcases various quantum technology consortia worldwide, providing a convenient resource for users seeking to connect with consortiums.

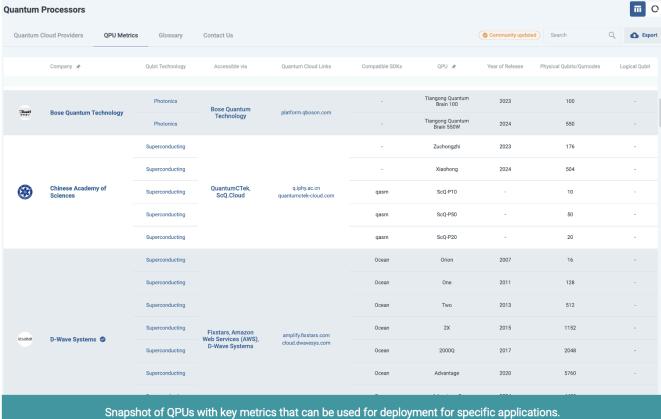


3. Find companies for strategic investments



Our platform provides comprehensive and updated company information spanning quantum technology domains across the globe. This empowers users to discover disruptive quantum ventures in their early stages, offering valuable investment opportunities and competitive information.

4. Identify Quantum Processing Units (QPUs) available for deployment





The Quantum Insider platform provides a list of all the available QPUs alongside essential metrics like qubit technology, cloud accessibility, and compatibility with development tools. This enables enterprise users to identify the most suitable QPUs for their specific application domains, streamline integration with existing workflows, and take investment decisions in emerging quantum technology.

5. Identify the appropriate use cases in order to develop effective Quantum Computing solutions

Possible Use Case ↑↓	Problem Description 11	Industry ↑↓	Problem Domain	Approaches	Hardware	Current status ↑↓
A More General Quantum Credit Risk Analysis Framework	The work addresses significant limitations in existing quantum algorithms for credit risk analysis (CRA) by proposing a new variant that enhances the risk model for each asset by considering multiple systemic risk factors, resulting in a more realistic and complex default probability model. Additionally, the flexibility of the loss-given-default input is increased by allowing real data instead of only integer values, enabling fair benchmarking protocols. These improvements were tested through classical simulation and on IBM Quantum Experience QPUs, providing a baseline for future research. While the new variant increases circuit depth and width, it offers a substantially more realistic and practical solution for the financial sector as quantum technology progresses.	Finance	Simulation	QAE	NISQ	Resource Estimation
Aircraft & Vehicle Design	Boeing is working with IBM to leverage QC in aircraft design and in developing new materials for aircraft.	Airline and Aerospace	Optimization	QAOA	TBD	Toy demonstrations
Aircraft Climb Optimization	Determine a fuel efficient and/or time efficient trajectory for an aircraft during its climb phase.	Airline and Aerospace	Optimization	Quantum Genetic Algorithm, Test	FTQC	Problem Formulation
Aircraft Loading Optimization	Determine which payloads from the available options should be carried on board and where on the aircraft they should be placed so as to maximize revenue and minimize operating costs.	Airline and Aerospace	Optimization	Quantum Annealing, QAOA	Quantum_Annealer, NISQ, FTQC	Toy demonstrations
Analysing CT Scan Images	In medical diagnosis and clinical practice, diagnosing a disease early is crucial for accurate treatment,lessening the stress on the healthcare system. In medical imaging research, image processing techniques tend to be vital in analyzing and resolving diseases with a high degree of accuracy.	Life Sciences	Machine Learning	Quantum Neural Network	NISQ	Toy demonstrations

A snapshot of use cases that helps explore the potential of quantum computing applications and develop solutions.

Our platform provides a list of all major quantum computing use cases that addresses high-impact problems in finance, aerospace, healthcare, and other fields, ensuring that the resources are directed towards tangible benefits.



Case studies

Example case studies from our customers

National Quantum Strategy for the Department for Science, Innovation & Technology



Department for Science, Innovation, & Technology

Client Background

The United Kingdom is one of the global leaders in quantum technologies considered based on funding commitment and leading quantum ecosystems spanning universities, investors, corporate entities, and more.

Objectives

To support the conception of the UK government's national quantum strategy, his Majesty's Government required reliable market intelligence on the quantum technology industry - covering the global market - to help inform their £2.5 billion national strategy announced in March 2023.

Solutions

We provided the Department for Science, Innovation & Technology with subscription access to our market intelligence platform. While, in parallel, the QI team consulted on how to interpret the data and engaged in deep-dive reviews to further support the national strategy.

Impact

Our intelligence platform provided credible data and intelligence insights, backing the UK's quantum national strategy in factual clarity for optimal impact and funding commitment allocation.



Ernst & Young (EY) Data Intelligence Support



Client Background

As one of the leading consulting firms globally, EY is seeking to cement its authoritative role in the quantum technology ecosystem, pursuing a collaborative approach such as with IBM Quantum.

Objectives

EY sought reliable and comprehensive data on quantum technology funding to gather insights and incorporate them into their public reports, offering valuable knowledge to their clients and stakeholders.

Solutions

Our market intelligence platform provided an in-depth analysis of private and government funding trends, including investments, grants, and partnerships.

Impact

EY used credible quantum data and intelligence on the funding ecosystem of quantum technologies, enabling them to make informed decisions and drive innovation. Our platform increased the quality of their public reports and client deliverables, forming stronger customer relationships and retention.



Testimonials

Feedback from our delighted customers





"Before Resonance, finding aggregated information about the quantum computing market and competitive ecosystem was nearly impossible. As a Competitive Intelligence Analyst at Pasqal, we struggled to access centralized data about global quantum ecosystems. Resonance transformed this with their comprehensive, accurate data platform - saving us at least 50% of our research time. Their ability to understand and anticipate customer needs, combined with rapid platform updates, is impressive. If you're a quantum company looking to improve your strategic decision-making process, Resonance covers 95% of your quantum ecosystem data needs."

Antoine Bourbon

Competitive Intelligence Analyst, Pasqal





"Understanding the quantum market can be akin to understanding quantum physics itself. I have found that the TQI breaks down the market and allows me to look at the data how I want - simply and cleanly - separating out funding from investment to services and applications. This product again shows The Quantum Insider's industry leadership."

Stuart Woods

Former Managing Director of Oxford Instruments, and former Chief Operating and Strategy Officer of Quantum Exponential. Currently Business Strategy Adviser on Resonance Advisory Board





"TQI has become a key source of information and insights for our fund. There are few available resources if you're looking into quantum or deep tech in general, and we're very impressed by what TQI has put together."

Thomas Park

Partner Lead for BDC's Deep Tech Venture Fund





"The Quantum Insider has emerged as a critical resource for our team as commercial markets develop for quantum technologies. Their continued contributions to the quantum ecosystem is significant."

Jimmac Lofton

Business Development at Quantinuum



Get started

You can start exploring a limited version of the TQI Intelligence Platform now by visiting the platform here.

Premium access is offered as a SaaS monthly subscription and is priced based on number of seats and access rights.

For those who are looking for more than self-service access, we support our clients with bespoke, market intelligence-driven consulting.

To learn more please contact us at hello@resonance.holdings

